

# EVEN MORE CHANCES TO WIN!



The European Carton Excellence Award is Europe's most prestigious award for cartonboard packaging. And now there are more chances to win with awards for packs produced on both recycled and virgin fibre board. So make sure you enter on both types of substrate.

◆ **The overall winner: Carton of the Year**

- ◆ Simply the best carton regardless of material

◆ **4 categories – 4 winners:**

- ◆ Food & Drink Packaging, Recycled Fibre
- ◆ Food & Drink Packaging, Virgin Fibre
- ◆ General Packaging, Recycled Fibre
- ◆ General Packaging, Virgin Fibre

◆ **3 special awards – 3 winners:**

- ◆ Save the Planet: the best carton that has replaced or reduced a less sustainable material
- ◆ Innovation Award: the most innovative carton or material
- ◆ Public Award: winner of the online public voting

◆ **Platinum and Gold Awards – up to 20 winners**

- ◆ In addition, the judges will select up to 20 packs on both recycled fibre and virgin cartonboard ranging from everyday grocery items and pharmaceuticals to luxury goods that they believe deserve recognition as either Platinum or Gold Award winners



For details, rules and entry form please go to [www.procarton.com](http://www.procarton.com).

**The deadline is 17<sup>th</sup> May 2019.**

Further information and questions,  
please contact us anytime:  
[info@procarton.com](mailto:info@procarton.com) • [mail@ecma.org](mailto:mail@ecma.org)



EUROPEAN<sup>TM</sup>  
CARTON  
EXCELLENCE  
AWARD 2019

# CALLING ALL PROFESSIONAL YOUNG DESIGNERS



**A new award to recognise an outstanding young professional design talent.**

- ◆ Awarded for the best carton or concept from a professional designer less than 30 years old
- ◆ They could be working in the carton industry, or for an agency or brand owner
- ◆ Designers can either enter themselves or can be nominated by a colleague



The Professional Young Designer of the Year award will be made at the ECMA congress Award Gala in Malta on 19<sup>th</sup> September.

The winner of the Professional Young Designer Award will also be invited to join the winners of the student competition – the Pro Carton Young Designers Award – on their visit to the Stora Enso mill in Sweden!

STORA ENSO MILL  
IN SWEDEN



MALTA

For details, rules and entry form please go to [www.procarton.com](http://www.procarton.com).

**The deadline is 17<sup>th</sup> May 2019.**

Further information and questions,  
please contact us anytime:  
[info@procarton.com](mailto:info@procarton.com) • [mail@ecma.org](mailto:mail@ecma.org)

