

BPIF cartons

What have
we **achieved...**

2018
in Review



What have we **achieved...**

BPIF Cartons is involved in a wide range of activities on behalf of its members. Some of our tasks are widely publicised whilst our involvement in other initiatives is less well-known - all support our members and the standing of the UK folding carton industry:

Training

Providing relevant industry training to enhance skills:

- 11 complimentary tailor-made foundation training courses expertly delivered in collaboration with partner members: Bobst, Heidelberg, Iggesund, Lasercomb & Sun Chemical. Attended by 59 people from 17 companies. More planned for 2019.
- Development of online employee training: 9 health & safety modules added and an in-depth module on die-making.
- Major sales training event - 36 attendees from 15 companies - to improve key skills and techniques.

Industry Events

Networking events relevant to carton production and key issues:

- Annual President's Lunch, London. Attended by 88 people from 47 companies.
- Brewery Tour held in Manchester: 18 people attended from 12 companies.
- Representation at BPIF, Pro Carton, ECMA, Packaging Federation, Paper Packaging Forum events and coordination of activities with CPI and other fibre based trade bodies.
- Presentation at IOM3's Conference, London outlining the sustainability of cartons and cartonboard emphasising specific plastic replacement projects.



Lobbying

Ensuring cartons has a voice as governments shape policies and legislation:

- APPG – quarterly meetings with MPs to provide an update on industry issues.
- Brexit – discussions with Food & Drink Federation and pharma manufacturers to quantify material lead-times and capacity for stock-building.
- Late payments – call to members to submit evidence to BEIS. Liaising with ECMA on the submission to European Commission.
- Submitted evidence to HM Treasury Call for evidence on 'Single Use Plastics'.
- Large retail mergers – submitted evidence to Grocery Adjudicator to recognise indirect suppliers.
- Mintec – challenged validity / accuracy of board pricing data.
- WRAP: recyclability of fibre based packaging. Represented the carton industry on an optimum level of PE board/metpol (windowed cartons/sandwich packs). Fighting for converters interests against the major recycling companies.
- WRAP: PRN and Extended Producer Responsibility Reform. Closely monitoring progress.
- Valpak/WRAP – PaperFlow 2025; contribution to advisory group on the amount of packaging used in the UK.



Education & Promotion

Proactively communicating cartonboard's unique commercial and environmental advantages to a wide audience:

- Launched Trees into Cartons, Cartons into Trees (TICCIT) programme.
- Sponsorship of UK Young Designers Award.
- Relunched BPIF Cartons and Cartonville websites to a tablet friendly format.
- Promotion of converter and partner member's events / awards / investments through e-mail and PR articles.
- Increased social media presence on several platforms.
- Developed an advert and article in the Grocer magazine with Pro Carton on the sustainability credentials of cartonboard.



**Plant a tree,
grow a mind**

TREES INTO CARTONS - CARTONS INTO TREES

THE 5Rs OF RESPONSIBILITY





Contact

Help us to deliver even more in 2019 – if you would like to get more involved please speak to:

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