



# WestRock's Multi Packaging Solutions adopts **Ideagen's Q-Pulse** for quality management at all its global sites

Multi Packaging Solutions, (MPS), a business of WestRock Company and a leader in value-added print and packaging solutions for the healthcare, branded consumer and multi-media markets, is investing in advanced software from Ideagen as it aims to standardise its quality management processes across all its 70 global sites.

Ideagen Q-Pulse will be rolled out across MPS's healthcare packaging operations in North America and Europe in the initial phase of the project. In phase II, the Q-Pulse software will be extended to the company's global branded packaging operations including several locations in China.

Denise Loughlin, Vice President Quality for Europe at MPS, said: "The project with Ideagen will reinforce MPS's position as a truly global supply chain partner for its customers. The nature of our work means that we are a strategic partner to some of the leading pharmaceutical and healthcare organisations in the world. That can also be said for some of the largest consumer brands in the confectionery and spirits sectors across the globe."

The Q-Pulse system will support MPS's goal to offer its customers world class manufacturing quality standards. This system complements recent substantial investment in new printing presses and other ancillary equipment across the business. "One of the fundamental objectives of this project is to become a truly global supply chain partner for our customers, continued Denise. "Our investment in Q-Pulse's global operating system provides our customers with further reassurance that our quality systems and processes are consistent throughout the world. This investment, complementing other existing quality related systems such as barcode or blank code readers on finishing equipment, will add an extra layer of security. This technology reinforces our continued commitment to product quality. Q-Pulse will offer be our fully integrated, scalable, one-stop-shop for global quality management."

## About Multi Packaging Solutions

MPS is a specialist business within WestRock and is a leading global provider of value-added packaging solutions to a diverse customer base across the healthcare, consumer and multi-media markets. MPS provides its customers with an extensive array of print-based specialty packaging solutions, including premium folding cartons, inserts, labels and rigid packaging across a variety of substrates and finishes. MPS has over 70 manufacturing locations across North America, Europe and Asia and employs approximately 10,000 people.

## About WestRock

WestRock (NYSE:WRK) partners with our customers to provide differentiated paper and packaging solutions that help them win in the marketplace. WestRock's 45,000 team members support customers around the world from more than 300 operating and business locations spanning North America, South America, Europe, Asia and Australia. [Learn more at www.westrock.com](http://www.westrock.com).

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