



# FOOD PACKAGING

## A CLEAR EXAMPLE OF THE VERSATILITY OF BOARD IS ITS APPLICATION TO FROZEN AND CHILLED FOOD PACKAGING

Usually the material specification would include a thin layer of PE coating on the board's surface to serve as a moisture barrier and provide freeze resistance. In the fridge the pack will retain its properties way beyond the frozen shelf life of the product it contains without any risk to tainting its contents. In this way the excellent potential of the carton to carry branding messages and illustrations of the product are retained. Using cartons also allows many frozen food products to be packed automatically in large volumes.

