

# TRIPS TO KRAKOW AND ITALY FOR EUROPE'S BEST YOUNG DESIGNERS!



The Pro Carton Young Designers Award is one of Europe's leading annual student talent competitions for packaging design and it plays a pioneering role in promoting sustainability as it focuses exclusively on cartonboard design!

## The categories:

- Creative Cartonboard - Food and Drink Packaging
- Creative Cartonboard - General Packaging (everything except Food and Drink)
- Creative Cartonboard Ideas - Non-packaging ideas
- Save the Planet - Concepts that reduce or eliminate non-sustainable material

**NEW** this year: Newcomer's Award – for the best entry submitted from a university that hasn't won an award in the past

Learn more online at [www.procarton.com](http://www.procarton.com)

Design Schools, Universities and Students are welcome to enter until 14<sup>th</sup> May 2020

PRactical  
TRAINING  
IN ITALY:



KRAKOW

## Award Gala in Krakow, Poland:

Ten finalists and their teachers will be invited to the Awards Gala dinner and award ceremony at the European Carton Makers Association (ECMA) Congress on 17<sup>th</sup> September 2020 in Krakow, Poland.

**All expenses will be covered by Pro Carton: Travel costs, 2 nights in a luxury hotel, the elegant Award Gala and even a budget for a night out in Krakow.**

## Practical training in Italy:

The main prize for the five category winners is a visit to a Reno de Medici cartonboard mill plus practical training at the Italian carton converter Artigrafiche. All expenses paid.

