



YOUR BPIF CARTONS MEMBERSHIP



CARTONS MEMBERSHIP

As a trusted trade association for the UK folding carton industry, BPIF Cartons connects its members together, promotes the unique commercial and environmental advantages of cartonboard and represents the sector to Government, agencies and the general public. With regular networking, advice and support opportunities, BPIF Cartons members are equipped to succeed in a unique and innovative industry.

Our mission is to grow, promote and protect the UK carton industry's interests and provide tools for members to compete effectively in the packaging marketplace.

OBJECTIVES

- ◆ Improve the public perception of cartons
- ◆ Generate retailer/brand owner/packer filler preference for cartons
- ◆ Influence UK and EU Government legislation regarding cartons
- ◆ Raise awareness of carton converters' contribution to industry/society
- ◆ Contribute to improvement potential regarding the industry's profitability
- ◆ Optimise membership benefits
- ◆ Increase the awareness of BPIF Cartons

COMMUNICATIONS

CARTONS NEWSLETTER

Our newsletter delivers essential updates, industry news, regulatory changes and highlights from within the BPIF community. It also reminds members of the tools and resources available to them, including webinars, reports and networking opportunities. We feature member news and a round up of the latest information on members' products, services and events.

INDUSTRY NEWS

We share our and your news on our website to ensure the sector is up to day with the latest insights.

TRAINING

ELEARNING

The BPIF Cartons eLearning platform has been set up by the organisation that represents the UK carton industry to benefit its members (whether converters or suppliers) to provide an education tool for those who wish to improve their knowledge and receive formal certification.

BPIF Cartons is focused on promoting eLearning to all of our member companies as a means of continuing training in a safe and convenient virtual environment. The platform also has the ability to add company specific modules as required. This can cover employee handbooks and individual company details as examples. Once a module is successfully completed a certificate is awarded to the candidate, which can also held on their HR file. The Health & Safety modules are ideally suited to the induction process for new employees.

FOUNDATION TRAINING

Our Foundation Training Courses are provided by our partner members and cover the entire manufacturing process from board making through to pre-press, ink & colour, print, die-making, cutting & creasing and folding/gluing provides employees with an invaluable insight into how cartons are made.

PRO CARTON

BPIF Cartons sponsors the Pro Carton Young Designers Award in the UK with the winner taking home an iPad, certificate and trophy.

TICCIT (TREES INTO CARTONS CARTONS INTO TREES)

We will continue to promote the TICCIT programme for 8-11 year olds. We encourage all businesses to engage with their local schools to deliver the sustainability message of cartonboard. The TICCIT programme involves teaching school children about trees, recycling and paper, then assisting each of them with planting a tree sapling inside a carton, which they then plant out at home. The current programme is aimed primarily at children between the ages of 8 and 11.

The success of the TICCIT programme - and the benefit to your organisation - relies on member companies taking ownership of the programme by partnering with their local schools. We recommend that you appoint a TICCIT ambassador from your company who can take ownership of the programme for you.

REGULATION SUPPORT

Keeping members informed about evolving industry legal obligations is a priority. We provide the latest updates and guidance on critical regulations, ensuring businesses remain compliant and well-prepared for upcoming changes. Even though the UK is now outside of the EU, the impact of the EU Packaging and Packaging Waste Regulation (PPWR) and the EU Deforestation Regulation (EUDR) will be significant on companies operating in the UK.

We work with ECMA (European Carton Makers Association) to keep members fully informed of developments. Our thanks go to ECMA and other European Trade Associations for their lobbying of European MEP's at this critical time for our industry.

We lobby Government officials to listen to our arguments on both the EPR base fees for Paper/Card and Fibre Based Composites and the eco-modulation of fees that will be decided by the Recyclability Assessment Methodology (RAM).

BOARDS & COMMITTEES

EXECUTIVE BOARD

The Executive Board sets the strategic direction for BPIF Cartons and agrees the objectives for the group. The Board meets quarterly to discuss industry developments and how BPIF Cartons should respond. The Board is formed of representatives from both the large international groups and the local SMEs to give a balanced approach.

MARKETING COMMITTEE

The Marketing Committee focuses on the promotion and marketing of folding cartons and has representation from the UK's leading carton manufacturers. The teams aim is to focus on promoting the value of folding cartons to brand-owners, designers and other key groups. It also plans events to ensure industry members have the opportunity to regularly get together. The Committee also works closely with Pro Carton and can draw on the experience of other BPIF Cartons members to help with specific projects. The team also helps represent the interests of the carton sector to the government and associated agencies.

EVENTS & NETWORKING

CHAIRMAN'S LUNCH

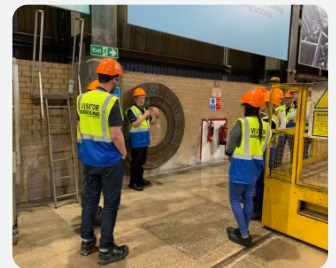
Hosted every year in January, this event is a brilliant opportunity to hear about and contribute to BPIF Cartons' plans and strategy for the coming year, while also addressing current business challenges with peers and suppliers.

SUMMER EVENT AND AWARDS

Our Summer Event and Awards evening is an amazing networking event for the sector. The event also aims to attract younger members to our events, with an evening consisting of wine tasting or cocktail making and a delicious BBQ.

The BPIF Cartons Awards are:

- ◆ Operational Colleague
- ◆ Team worker
- ◆ Outstanding Customer Service
- ◆ Outstanding Achievement



CONTACT

WANT TO KNOW MORE? GET IN TOUCH




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Our role at BPIF Cartons is to support our members to be informed of the challenges, support you as you grow and promote the benefits of fibre based packaging.

MARK FERGUSON
CHAIRMAN,
BPIF CARTONS

